

20
19



NEWSLETTER JANUARY - FEBRUARY

#2

Kemica Coatings' team is wishing you a Happy New Year 2019 !

In 2019, **Reinventing Coatings**

In 2018, we developed new formulas to provide you with resins that are easy to apply and environmentally friendly. In 2019, we will be able to offer you new and more efficient products.

We have also begun to initiate our KEMISTATIC project adopted by the European Commission as an innovation and continue this year the industrialization of this new electrostatic application process with the collaboration of the Technical Institute of Chartres.

In addition, we have begun to structure our commercial presence in the export market and continue in this direction in 2019 to better support you. Mr. Pascal COLLET accompanies me commercially now on the export part.

Happy New Year to you and your loved ones

René MASSARD, CEO of Kemica Coatings

Reinventing
coatings

Kemica Coatings' team gathered during the last trimester of 2018 to create a slogan during the last trimester of 2018.

The main ideas that emerged were those of innovation, environmental compliance and quality of products.

We decided to adopt the following slogan : "Reinventing coatings", because it is perfectly symbolizing the main value of our company : the search of constant innovation.

NEW PRODUCT

ASPIC Clear is a polyaspartic (PAS) resin, specially developed to be applied as a topcoat over Souplethane coating.

ASPIC Clear Incolore over the Souplethane coating with flakes or POUDREC finishing, ASPIC Clear Color (white, grey or others after request) for an esthetic colored finishing stable under UV (no yellowing).

Two-component, solvent-free PAS resin system resistant at cracking.



KEMISTATIC

The development of Kemistatic will open the scope of the potentials fields of application for two-component polyurethane resins, nowadays widely uncharted.

For example : The protection of external woodwork (doors, shutters, windows, terraces, cladding...)

With Kemistatic we want to combine the resin application easiness allowed by Kemistatic and the technical qualities of our resins (strong adherence, full watertightness, resistance to the environment, many aesthetic finishes available, ...).

With Kemistatic, we will offer a new full technical solution which will improve the woodwork coating lifetime



+ 33 2 37 26 33 56



info@kemica-coatings.com



ZA du Bois Gueslin
28630 MIGNIERES



www.kemica-coatings.com

